

qualifications

Highly creative and multitalented web designer with extensive experience in internet marketing including organic search engine optimization. Dynamic team player with strong managerial skills in a demanding deadline-driven environment. Accomplished client relations ranging from sales to creative direction. A repeat guest speaker at Waubonsee Community College covering the topic of website design and internet marketing.

professional experience

Idea Web Design and Internet Marketing, Inc. : Chicago, Illinois : 2009 - Present

Freelance

Responsible for all day to day operations including sales, consulting, design, development, and marketing. Clients include multi-million dollar corporations with thousands of employees.

Weblinx, Inc. : Oswego, Illinois : 2005 - 2009

Project Manager - Web Design - Graphic Design

Successfully managed a team of designers while supporting sales staff. Coordinated all design projects and was directly responsible for internet marketing campaigns. Worked closely with clients and staff from concept to completion. Conducted interviews and hired creative staff for design positions. Created and managed pay-per-click campaigns for all budgets in coordination with organic search engine optimization techniques.

Speedi Sign, Inc. : Naperville, Illinois : 2003 - 2005

Graphic Design - Production

Designed and produced full color signage on multiple substrates. Operated and maintained large format eco-solvent printer and plotter. Experience in all aspects of production ranging from applying vinyl graphics, laminating large posters, and assembly.

Freelance Designer : Oswego, Illinois : 2000 - 2005

Web Design - Graphic Design

Responsible for all client relations and design projects ranging from developing corporate identities to custom websites. Provided onsite digital photography with photo editing.

education

Associates in Web Authoring, 2005

Waubonsee Community College
Sugar Grove, Illinois
Phi Theta Kappa, President's List

Associates in Digital Design, 2003

Waubonsee Community College
Sugar Grove, Illinois
Phi Theta Kappa, President's List

technical proficiency

Platforms: Windows XP/Vista

Software: Adobe Photoshop, Adobe Illustrator, Macromedia Dreamweaver, Microsoft Office Suite, Multiple Analytics Programs, Macromedia Flash Knowledge

Languages: xHTML, HTML, CSS, PHP Knowledge, PERL Knowledge, Javascript Knowledge, XML Knowledge, MySQL Knowledge